

SOMEONE DRINKS
 SOMEONE DRIVES
 SOMEONE DIES?
 DON'T BE THAT
 SOMEONE.

If you're aged between 14 and 18 years old, chances are you have tried alcohol. Chances are, you drive or know people that drive. And chances are, you know someone who has driven after drinking alcohol, maybe you even got into the car with them.

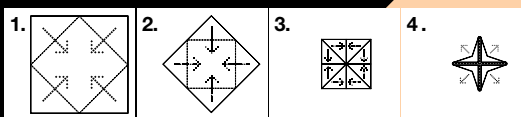
The 'Don't Be That Someone' project is all about you. It's not about statistics, or the government, it's about you. The aim of the project is to help you stay more informed, in a way that you want to learn. We know essays are boring, slide shows are dull, and we know that the last thing you want is to be preached at. But we also know that you need to know more about drink driving, and the effects it can have. Sometimes everyone gets home safely, sometimes they don't. We all think "it won't happen to me", but what if it does? What can you do to stop it?

That's where the 'Don't Be That Someone' project comes in. Someone drinks. Someone drives. Someone dies? Go to www.dont-be-that-someone.co.uk to see how you can be involved.

Get involved!

Got an opinion? Join the Facebook group by searching 'Someone Drinks, Someone Drives'. Go to www.dont-be-that-someone.co.uk, watch our short film and find out what you can do to make a difference.

The other side of this flyer is a game:

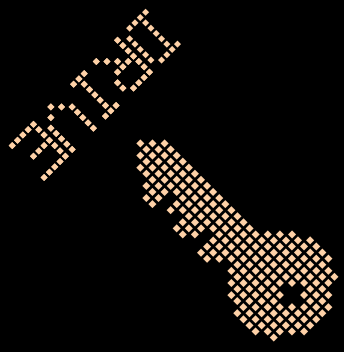


To make the game:

1. Start with this side of the flyer on top and fold each corner into the centre of the sheet.
2. Flip the flyer over and again fold each of the corners into the centre.
3. Bring each of the quarters together by pushing along the diagonals.
4. Pull the single sheet (with images on) in each of the corners out.

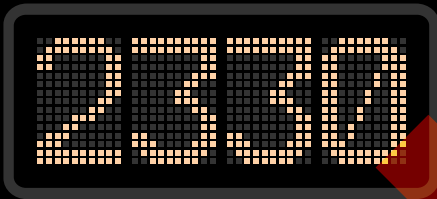
How to play:

Choose one of the icons. Split the shape alternately horizontally then vertically according to the number of letters in icon's name, eg. D-R-I-N-K would mean splitting the shape 5 times. Choose a number, and split the shape again according to the number. Then choose one of the questions shown in the last split. Lift the panel to find the answer.

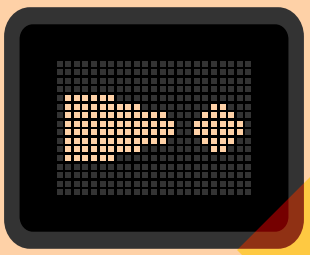


How does all of this affect me?

1

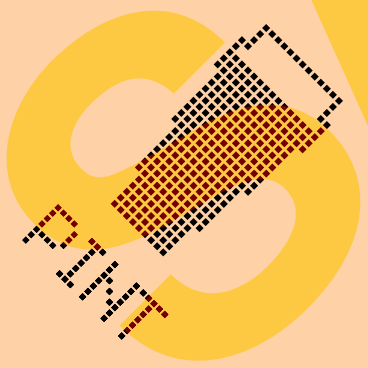


In one year alone, 2,330 car passengers, aged between 16 and 24 years, have been killed and what you can do to make a difference.

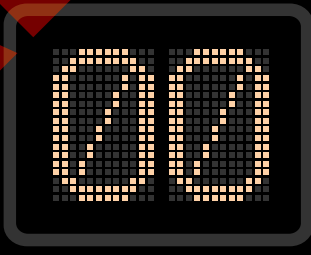


Watch our short film at www.dont-be-that-someone.co.uk to find out how this affects you...
Go to www.dont-be-that-someone.co.uk to learn more about this project.

4



How much alcohol should you be able to drink and still drive afterwards?

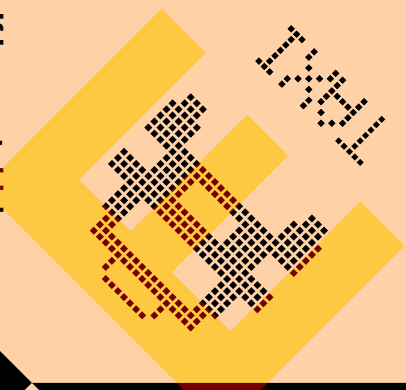


None. Any amount of alcohol can affect your driving.

*40 casualties per day are based on Department for Transport statistics available at www.dft.gov.uk

2

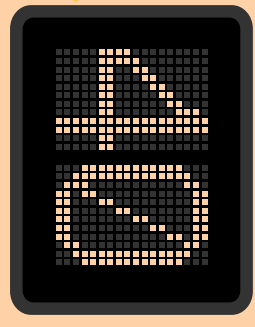
If I am not driving, why should I care?



3

There are roughly 40 casualties per day. Still considering it? In road accidents when at least one of the drivers or riders involved were over the legal drink drive limit.

6 of those are passengers under 24.*



How many drink drive related casualties are there each day?

